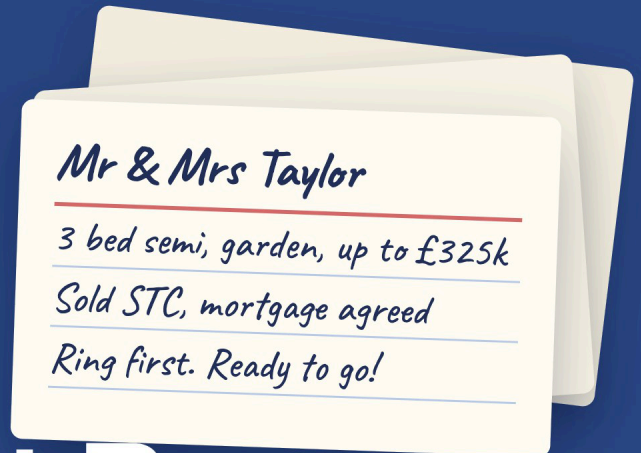




FOR ESTATE AGENTS

BUYERS FIRST. FASTER MOVES.



Imagine a Hot Box with every buyer in the country in it

Match My Move brings back the agent's bible, live, nationwide and shared by every agent who joins.

Free until 1 December 2027

See the buyers

Before a property ever reaches the portals.

Win the instruction

Show sellers live demand at every valuation.

Better together

One shared, live pool of buyers.

Remember the Hot Box?

Back in the day, every good branch had one. A box of index cards on the desk, one card for every applicant: what they wanted, what they could spend, and whether they had a home to sell. The hottest buyers sat at the front. First thing every morning, the team went through it and picked up the phone.

J. Patel

2 bed flat, up to £210k

First-time buyer

Mortgage in place

The Harrisons

4 bed detached, £450k

Need to sell first!

Book valuation

Mrs D. Owen

Bungalow, near town

Cash buyer

Call when one comes in

Why it worked

It was always current

You rang your applicants and updated the card. Dead leads came out of the box.

You knew who was ready

Sold, renting, cash or mortgage: it was all there at a glance.

First call, first offer

A new instruction went straight to the right buyers, before anyone else heard about it.

Buyers became sellers

Every applicant with a home to sell was the next valuation.

It was the agent's bible.

Ask anyone who sold houses back then and they'll tell you: the branch that knew its buyers best won the instructions.

The Hot Box went quiet. The portals took over.

The cards moved into the CRM, the phone calls stopped, and agents started paying the portals to bring buyers to them. It costs more every year.

£1,636

a month. What the average agency branch now pays Rightmove alone.

£19,600

a year, per branch, for one portal

Up 8%

on the year before, and rising every year

18%

the 2025 rise that led agents to petition the competition watchdog

01 Your database went stale

Years of registered buyers sit in the CRM. Many have moved, changed budget or gone quiet, and nobody has time to ring round and keep it current. The bible became a graveyard.

02 You pay to wait

List the home, pay the portal, wait for enquiries, chase time-wasters. The ready buyers are out there, but you can't see them until they find you.

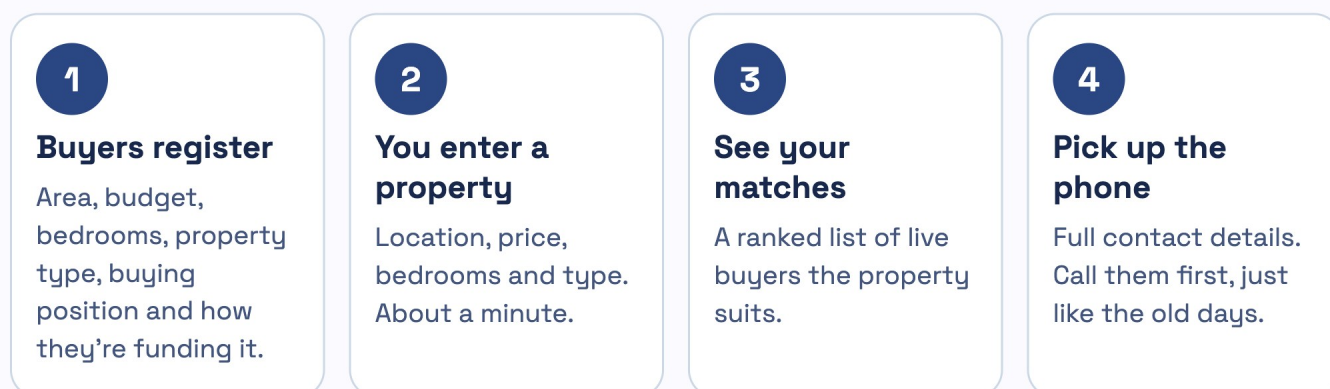
03 Every agent works alone

Each branch holds its own small list. Buyers register with several agents, and no one sees the whole picture of who is really looking in the town.

Sources: Rightmove plc half-year results to 30 June 2026 (agency average revenue per advertiser, monthly); Today's Conveyancer, February 2025.

Now imagine one Hot Box, shared by every agent

That's Match My Move. Buyers register exactly what they want. You enter a property, and in seconds you see every matching buyer, before the property ever reaches the portals.



The Hot Box, rebuilt

THE OLD HOT BOX	MATCH MY MOVE
One branch's applicants	Every participating agent's buyers in one pool
Kept current by ringing round	Buyers confirm their own searches, or drop out
Flick through the cards	An instant, ranked list for every property
Sat on one desk in the branch	On your phone, tablet or laptop, anywhere
"Need to sell" scribbled in the corner	Need-to-sell buyers flagged for valuation

All the good of the old days, none of the legwork.

Free for buyers. No change to how you list. Use it on every property, before and alongside the portals.

No dead cards in this box

The old Hot Box only worked because someone kept it current. Match My Move does that for you: buyers keep their own searches up to date, so every match is real.



Buyers can save several searches, pause them while they wait, and get an alert when a property matches. It's free for them, always.

Enter a property. See who wants it.

YOUR PROPERTY

3 bed semi-detached • £315,000

EXAMPLE

14 matching buyers

Buyer A

3+ beds, house, up to £330k, within 3 miles

Already sold

Mortgage

96%

MATCH

Buyer B

3+ beds, house, up to £320k, within 5 miles

Need to sell

Mortgage

Needs to sell: valuation lead

91%

MATCH

Buyer C

2+ beds, any type, up to £340k, within 2 miles

Nothing to sell

Cash

84%

MATCH

Your branch, your patch

Set your branch location and the radius you cover.

Save and revisit

Keep every property search, edit it and come back to it.

Ranked matches

Best fit and most active buyers at the top.

Full contact details

Name, email and phone, ready to call.

New buyer alerts

Told when a new buyer matches a property you've entered.

Export to spreadsheet

Download any match list as a CSV.

Team accounts

Invite your staff and see the whole team's activity.

Phone, tablet or desktop

In the office, in the car, or at a valuation.

Walk into every valuation with proof of demand

Sit down with the seller, enter their home into Match My Move on your phone or tablet, and show them how many active buyers are looking for a home like theirs, right now.

WHAT YOUR SELLER SEES

EXAMPLE

Their 3-bed semi, within these buyers' area and budget

18 active buyers already looking for a home like yours

Confirmed their search is current	18
Need to sell their own home	7
Cash buyers	3

1 Book the valuation

From a matched buyer who needs to sell, or any seller enquiry.

2 Enter their home

Location, price, bedrooms and type. One minute.

3 Show live demand

The seller sees the buyers already waiting for a home like theirs.

4 Win the instruction

The agent with the buyers is the agent the seller chooses.

Other agents arrive with a price. You arrive with buyers.

Never walk into a valuation empty-handed again.

Numbers you can stand behind

Only buyers who keep their search confirmed are counted. Your seller sees live demand, not a years-old mailing list.

The next valuation, too

Every matching buyer who needs to sell is another home to value and another instruction to win.

How it fits into your branch

- 
- 8.45** **A new instruction comes in**
Enter it before the photos are even booked. Ring the best-matched buyers and get viewings in the diary before it hits the portals.
 - 10.30** **An alert lands**
A new buyer has registered who matches a property already on your books. Call them while they're keen.
 - 12.00** **Valuation**
Show the seller the live buyers waiting for a home like theirs with the Instruction Winner. Leave with the instruction.
 - 14.00** **Book more valuations**
Work through the matched buyers who need to sell. Each one is a home to value.
 - 16.30** **Team catch-up**
See what the whole team has entered and matched today. Export the lists you want to work tomorrow.

What it does for your branch

Win more instructions

Proof of demand at every valuation.

Sell faster

Ready buyers called on day one.

Rely less on portals

Find buyers before you list.

More valuations

Need-to-sell buyers flagged for you.

Know who's ready

Position and funding up front.

No wasted calls

Only buyers with a live search.

Free until 1 December 2027. Built together.

It's free until 1 December 2027 because we need your help. Every agent who brings their buyers fills the box for everyone, and gets every other agent's buyers in return. Agents working together builds a database that works for all of us, and for the whole industry.

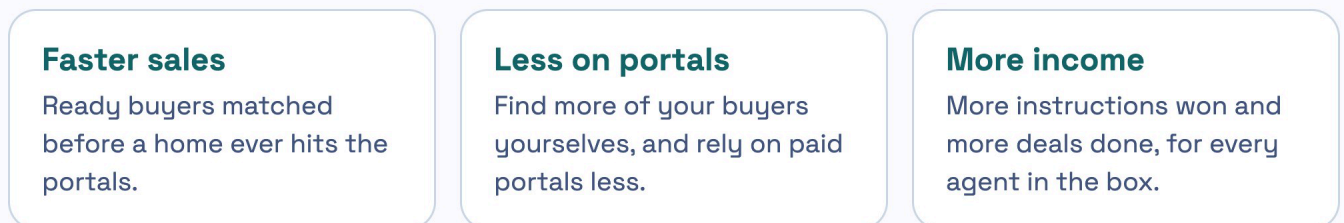
The more agents, the bigger the box



Illustration only.



What we all get when the box is full



Your database stays yours. You never hand over your CRM. You invite your buyers to register, and they choose to join. Yes, rivals see the pool too, and you see theirs. What wins is who calls first with the right home.

Want the industry to change? It starts with agents working together.

Change the way people find property, and put the buyers back in agents' hands. Join free, bring your buyers, and help build it before 1 December 2027.

Free until 1 December 2027: you help fill the box

Match My Move is free until 1 December 2027, and a fraction of a portal after that, because it's a partnership. Agents help put it in front of buyers, and every buyer who joins makes it more valuable to you.

THE FOUNDING AGENT DEAL Free until 1 December 2027. One email to your buyers from you.

Invite the applicants on your books to register. They come into the box, where they'll match your properties, and by the end of the free period the box is full.

1 Email your buyer database

Invite the buyers already on your books to register. Your dormant list comes back to life.

2 In the branch and on the road

Put Match My Move material in your window, on desks and on your cars, so every applicant knows where to register.

3 Send every new applicant

When someone calls about a property, point them to Match My Move so they hear about the next one first.

4 Enter every property

The more you put in, the more matches you get, and the more buyers see a reason to stay registered.

What you get back

More matches

For every property you enter.

Bigger numbers

At every valuation you attend.

More valuations

From buyers who need to sell.

Free until 1 December 2027. Then simple, low-cost pricing.

**Until 1
December
2027**

Free

Every agent who joins now.
Full access, nothing to pay.

£0

Setup fee

No setup fee for agents who
join during the free period.

£100

**+ VAT per branch per
month**

From 1 December 2027. No
long contract, cancel any
time.

How it works

UNTIL 1 DEC 2027
Free

Set up and start
matching

UNTIL 1 DEC 2027
Free

Use it at every
valuation

UNTIL 1 DEC 2027
Free

See your results in
your dashboard

FROM 1 DEC 2027
£100 + VAT

Per branch, only if you
stay

What a branch pays each month

Rightmove, average per branch

£1,636

Match My Move

£100 + VAT

Use it alongside the portals, for about 6% of what the average branch pays Rightmove.

Multi-branch groups and franchises

Each branch is its own account. Talk to us
about terms for groups.

Self-employed agents

eXp, Fine & Country and similar: each
agent has their own account.

Rightmove figure: Rightmove plc half-year results to 30 June 2026, agency average revenue per advertiser, monthly.

What agents ask us

Does it replace Rightmove?

No. It works before and alongside the portals. You find buyers for a property before it's listed, and can rely on the portals less over time.

How many buyers are in my area?

We're launching now, and founding agents get in first. That's why access is free until 1 December 2027, and why every agent sharing it with their buyers matters so much.

Are the buyers genuine?

Buyers tell you their position and how they're funding. Only buyers who keep their search confirmed appear, and you qualify them on the first call.

How much time does it take?

About a minute to enter a property. The matches come back ranked, with contact details, ready to call.

Do I have to hand over my database?

Never. You invite your buyers to register and they choose to join. Your CRM stays exactly where it is.

What does it cost buyers?

Nothing. Buyers register and use Match My Move free, always.

Can my whole team use it?

Yes. Invite your staff to their own accounts and see the whole team's activity in one place.

Am I tied in?

No. Free until 1 December 2027 with no setup fee, then £100 + VAT per branch per month. No long contract, cancel any time.

Be a founding agent. Free until 1 December 2027.

The agents who join first build the buyer pool in their area, and get the most from it. We prove what it does during the free period, then you decide. Here's how you start.

1

Say yes today

We set up your account there and then. Free access ends on 1 December 2027.

2

Set your branch up

Your location, the area you cover, and your team invited to their own accounts.

3

Email your buyers

Bring your applicants into the box, so they match your properties.

4

Start matching

Enter your properties, call your matches and take the Instruction Winner to every valuation.

Your Match My Move contact

Name

Phone

Email



matchmymove.co.uk

Buyers first. Faster moves.